

Social Media – 3 Day Reset Scripts

Step 1 – download “WordBoard” if you use an Apple device and “SwiftKey Keyboard” if you use an Android. These apps allow you to type in the standard messages you will frequently use. You will then be able to save all of your messages and responses which will save lots of time!

They can be used for FB messenger, text message, and anywhere you use a keyboard.

WORDBOARD



SWIFTKEY KEYBOARD



NEW DISTRIBUTOR GRAND OPENING - send to 25 people TODAY and to 10 people a day for your first 30 days in business:

OPTION 1 if working in a nutrition club:

Hey (name) – I just got started with (CLUB NAME) and I am loving my plan! I’m looking for 5 people who want to test drive the program I’m doing. We have a fun challenge starting on Monday. It’s a 3 Day Reset and participants are getting AMAZING results! Do you want more info?

OPTION 2 if not working in a nutrition club:

Hey (name) – I just got started on a great nutrition plan and am loving it! I’m looking for 5 people who want to test drive the program I’m doing. We have a fun challenge starting on Monday. It’s a 3 Day Reset and participants are getting AMAZING results! Do you want more info?

If they answer “yes – I want more info” – “GREAT – check out this 2-minute video and let me know if you want in: <https://vimeo.com/413408487/0ab87d687b>

Private Message Invitation to a friend/client/family member:

Hey Lady!! How are you! We are having so much fun and getting AMAZING results in our 3 Day Reset – I thought of you! Would you like more info?

Social Media Post:

Do you have health goals? Join us for a simple & super effective 3 Day Jumpstart! Complete with meal guide, recipes, videos, meals & more! Starts Monday! Who's with me?

Message to someone who likes/comments on your 3 Day Reset promotion post:

Hey Lady!! How are you! I saw you "liked" my post on our 3 Day Reset – it is SO MUCH FUN! Participants are getting amazing results in just 3 days! Do you want more info?

Message to a participant's "friend" who likes/comments on their 3 Day Reset post event selfie and post:

Hey Lady!! How are you! I saw you "liked" (*your client's name*) about our 3 Day Reset – it is SO MUCH FUN! Participants are getting amazing results in just 3 days! Do you want more info?

They Say – "Yes – I want more info!"

Send the video response: "GREAT – check out this 2-minute video and let me know if you want in! <https://vimeo.com/413408487/0ab87d687b>

Or....Our 3 Day Resets are so much fun! Participants are getting CRAZY results and you can win 💰!!

During the reset you are part of a private Facebook group where you receive 1 on 1 coaching, daily nutrition videos, workouts, meal plans, snack lists, and so much more!

It's \$25 to join. \$5 goes in the payout pot & the \$20 gets you 6 Healthy Meals and 6 Energy Boosters! On Thursday, the pot will be paid out to the people who lose the largest percentage of body weight over the 3 days! You'll LOVE it!

Want me to save you a spot?

Sunday night message to participants (Day 0):

I'm so excited you're starting your 3 Day Trial tomorrow and are in the 3 Day Reset with us! You're going to love the way you feel! A snack list will be pinned in our Eat Good Feel Good FB group for you, with more info coming each day! Cheers to day 1 tomorrow!

Day 1 Follow Up Text (Monday):

Hey! Cheers to Day 1! On a scale of 1-10 how much did you love your shake? Did you take your Total Control tablet? (or...Did you drink your herbal concentrate tea?)

Day 2 Follow Up Text (Tuesday):

Hey!! How is Day 2 going? Are loving your energy levels so far? What's your favorite part?

Day 3 Follow Up Text (Wednesday):

Congrats!!! You made it to Day 3! I'm excited to celebrate your results tomorrow! Tomorrow at 8:30 pm we will celebrate results, announce the winner, & show you ways to continue crushing your health goals.

Thursday message reminder of Zoom Payout:

Hi there – I am so excited to see you on the payout tonight. It starts right at 8:30pm and will be short and fun! Here is the link to join (*INSERT LINK*). Be sure to download the “Zoom” app earlier in the day so you’re all set to go. See you tonight!

Follow Up immediately after Payout Zoom ends:

Hey! So glad you were on the Payout Celebration! What did you think? Which option works best for you?

Asking Participants for Referrals:

It would be super fun to have some of your friends join us in the next 3 Day Reset! Would you mind posting this on your wall and tagging me please? For each of your friends that join, I'll give you \$5 off your full program! (*send them a SM promo pic of the next challenge*)

Coach's Responsibilities:

- Complete the spreadsheet with your participants info as they join and throughout the challenge
- Check the "roles" section on the spreadsheet to see what tasks you have been assigned for the week
- Send your \$5 per participant via Venmo to the treasurer on Monday
- Participate in the challenge yourself with 4-5 posts a day of CLEAN eating – utilizing lots of Herbalife products/snacks
- Comment/Like/Welcome all participants as they post
- Give constructive tips and lots of kudos
- Follow up with your participants to ensure they are posting and engaged – the more engaged they are – the more likely they are to finish and win and be on the payout zoom!
- Be on the Thursday night payout zoom whether your people are on or not
- Follow up with your participants immediately after the zoom – they will likely be excited and ready to upgrade their nutrition plan, and register as a PM or DS!

Social Media Golden Rule:

Ask everyone who is interested in getting started be sure to ask them how they reached you. If it is through a FB friend who is another Herbalife Member – SEND THEM TO THAT PERSON to get started! DO NOT take other people friends as your customers!