

MONTHLY Club Profit
Month _____ Year _____

Total Revenue (from MyClub less sales tax) = _____

Total Revenue x 50% = _____

Total Fixed Expenses = _____

Subtract Fixed Expenses to get **Club Profit** 

Fixed Expenses

Monthly Rent	
Employee Wages	
Electricity	
Water/Garbage	
Phone & Internet	
Ice Machine (if you rent)	
Copies & Supplies	
Other/Miscellaneous	
TOTAL EXPENSES	

We make slightly more than 50% profit on the revenue from shakes and energy drinks. It is important to keep the profit margins on your consumptions high (by not adding in a lot of expensive extras) and keeping your fixed expenses low – in order to maximize your club profits. All while increasing the number of people you are serving, the spending per person, therefore driving up daily revenue coming in!