

Figure your Club's Profit Point

Fixed Expenses

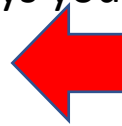
Monthly Rent	
Employee Wages	
Electricity	
Water/Garbage	
Phone & Internet	
Ice Machine (if you rent ice machine)	
Copies & Cleaning Supplies	
Other/Miscellaneous	
TOTAL EXPENSES	

Total Fixed Expenses = _____

Multiply Total Fixed Expenses X 2 = _____

(this is your Profit Point for your club which is the revenue needed to cover all of your expenses for the month)

Divide your Profit Point by the # of days you are open in the month (26 or 30) = _____



This is the \$\$ amount per day needed to hit your profit point

We make slightly more than 50% profit on the revenue from shakes and energy drinks. It is important to keep the profit margins on your consumptions high (by not adding in a lot of expensive extras) and keeping your fixed expenses low – in order to maximize your club profits. All while increasing the number of people you are serving, the spending per person, therefore driving up daily revenue coming in!